

6

easy and free  
ways to  
promote your  
stuff on the  
Internet.

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Hi, thanks for downloading my ebook. I hope it will be useful to you.

Internet marketing can be a very challenging occupation. There are so many things you need to promote, and of course you want to get your products or programs in front of the widest possible audience.

Here are 6 different ways to promote for free on the Internet, to extend your reach to a wider audience.

## **1. TRAFFIC EXCHANGES**

Traffic exchanges are one of the simplest promotional tools which you can use for free, and which reach large numbers of people. In a traffic exchange, you trade credits which you get for viewing other people's sites, in exchange for views on your site. The process is simple, don't worry. You can show your web page, banners and even text ads.

If you have never used a traffic exchange before, you can read all about them at [Traffic Exchanges Explained](#). This ebook will take you through the use of a traffic exchange step by step and will introduce you to 5 of the top traffic exchanges.

If you are promoting something which is not directly related to Internet Marketing, I suggest you use [Traffic Swarm](#), which has a wide variety of categories including hobby and leisure, so your product will not be out of place.

You can find a ranked list of the best exchanges at [Traffic Hoopla](#) .

If you surf several exchanges, I recommend [Soaring4Traffic](#), as they have an excellent surf console to organize your traffic exchange links and make your surfing easier.

If you want a quality traffic exchange with live online support and even free mentoring, you can't beat [Volcano Hits](#).

#### Some tips:

- People need to see the same ad several times before they really take note of it. For this reason, promote only a small number of sites at one time. On a large exchange with many members, one site at a time is plenty. On smaller exchanges you can increase that number, but it's best not to promote more than 5 sites at a time unless you have a lot of credits.
- Use Mozilla Firefox for surfing, instead of your other browsers. You can have both on your computer, but Firefox will screen out more popups and viruses, giving you a smoother and safer surfing experience. You can download Firefox for free here: <http://www.mozilla.com/en-US/products/firefox/> .
- Surf several sites at once to make good use of your time. This can be done with tabbed browsing. The latest versions of Internet Explorer and Mozilla Firefox allow you to have multiple windows open within one session. To learn more about tabbed browsing just Google "tabbed browsing" and you'll find directions for your browser.
- Remember that you are surfing to sell, not to buy! Getting sidetracked takes up a lot of your promotion time if you let it!

## 2. SAFELISTS

Safelists are a safe and easy way to advertise by email to a large number of people.

[GotSafelist](#) is a good place to start. Free members can send one email a day to 2500 people. In exchange, you will need to provide two email addresses - one for your main contact and a handful of paid emails a day (these emails are worth hundreds of credits to you, so take the time to read them), the other one for hundreds of emails from everyone else. If the idea makes you blanch, don't worry... just go to [www.gmail.com](http://www.gmail.com) and create yourself an email address specifically for this purpose. You can then go to that account and browse through these emails when you have time. You'll want to harvest the credits, banner impressions and cash bonuses.

GotSafelist is credit based, which means you will get cash, credits, and banner impressions for clicking on the hotlinks (special credit links) in the emails, and you can be confident that others will read your email because they want the credits too.

Not sure what to write in your emails? Many of your programs will have promotional materials, including email text. You can copy that, or you can cheat by reading a few of the ones in your inbox, and adapting them to suit your purpose. You'll get the idea after a while.

**Tip:** Make sure your subject line is an attention-getter, and keep your email body short and punchy if you want it read.

You can learn more about writing effective advertising emails at [Ultimate Safelist Survival Guide](#).

You can find more good safelists ranked and listed at [Traffic Hoopla](#). Just don't take on more than you can handle. It's better to use one safelist well than to get overwhelmed by too many and just give up.

### **3. FREE TRAFFIC BAR**

Have you heard of [Free Traffic Bar](#)? It is a simple and easy way to advertise. Once you have it set up, no further effort is required. This is how it works:

- You install the Free Traffic Bar toolbar on your internet browser (IE or Firefox).
- You add a text ad about your program or product to your Free Traffic Bar account.
- As you surf the net, the ads on the toolbar change, giving you credits. 40,000+ other people have it installed, so they are seeing the ads too, including yours.

Does it work? Yes. I'm getting a much better click through rate (ctr) than I do on banners in traffic exchanges.

### **Get more Free Traffic Bar credits for free here:**

- Watch [this video](#) by Garland Coulson, owner of Free Traffic Bar. At the end of the video he will give you a code for 10,000 free credits.
- Join [ViralURL](#) for free. ViralURL is an excellent link tracker and cloaker, and another free advertising source (you can display yours ads in their cloaking bar). After you join, click on the "bonuses" tab and scroll down to find the code for your bonus credits.
- Join [Free Safelist Mailer](#) for free. After you sign up, you will see a message displayed about Free Traffic Bar, with a code for you to use. You'll also see a promo code which you can use to get \$10 put into your account at Free Safelist Mailer, so it's a win-win situation, and you do all the winning! This is a top safelist, so take the time and post an ad while you are there.

- Sign up at [Instant Banner Creator](#) for free and get 10,000 credits. Instant Banner Creator is an internet marketer's dream, you can make banners easy as 1-2-3 with this system. These credits will, of course, be banner ad credits.
- Join [JetStreamTraffic](#) traffic exchange. They are very new, but already looking quite professional, and they'll give you 10,000 credits for free. If you take the \$7 upgrade, you'll get 25,000 credits (worth \$24.99).

## **4. FREE CLASSIFIED ADS**

I use the ads at [AdlandPro](#) which is a good quality, global service.

You can post links with your ad, place several ads per day as a free affiliate, and receive email notification when anyone looks at your ads. I'm still getting notifications of visitors to ads which I placed weeks ago.

You can target your ads by country and interest category.

Post as often as you can for maximum effect, but change the wording a little each time so you don't get in trouble for spamming!

**Tip:** Post ads to individual countries as well as to the whole world. The ads posted to smaller countries will have less competition, and will still be found weeks from now.

## **5. PAID TO CLICK SITES**

Have you used paid to click (ptc) sites? They are a bit like a traffic exchange, but people get paid money instead of credits for looking at advertised sites.

Depending on what you are promoting, ptc sites can be a good alternative source of advertising.

Here are some ptc sites to get you started:

[ClixSense](#)

[LinkGrand](#)

[WordLinx](#)

You can buy advertising at these sites, but you can also get it for free by clicking, and then trading in your earnings for advertising.

## **6. ADVERTISING WITH A SENSE OF HUMOR**

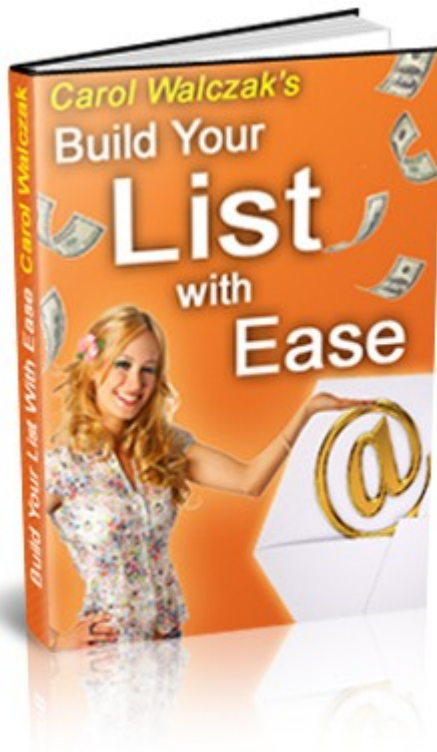
Does your product have a market outside of the Internet Marketing world? Here's a fun way to get "normal" people to see your ads, and to help you promote yourself, without spamming anybody.

[FunGuppy](#) is a jokes and funny photos site. You can sign up for free and enter your ad. [FunGuppy](#) will send you links to funny photos every week, and if you think they are good, you can send them on to your friends, who will send them on to their friends, who will... and anyone who actually clicks on the link to see the funny picture will see your ad as #1 in the "Free Member Ads" section on the left.

They have also added a [free link submitter](#), so your ads will be shown on many other sites. When your ad expires you will get an email reminder, so you can resubmit.

Of all the "viral" methods, this one seems about the easiest and potentially farthest-reaching, and it's a bit of fun, so you can't lose!

*I hope these tips have been helpful to you. Don't try to apply them all at once, just add one at a time as you can, and you will see results.*



*You can get more helpful tips and free resources by getting your free copy of my latest ebook “[Build Your List with Ease](#)”. This will help you to take your online business to the next level.*

*Wishing you success,*

*Carol Walczak*

[www.buildyourlistwithease.com](http://www.buildyourlistwithease.com)

[www.carolwalczak.com.au](http://www.carolwalczak.com.au)

## **Recommended:**

### [Working From Home - 3 Quick and Easy Ways to Make Money From Home on the Internet](#)



Let Ewen Chia show you how it is done!

Clear and simple.

YOU CAN MAKE MONEY.

Only \$9.97, with resell rights.

## **Team Orangemoon – Financial Relief is Here!**



[Team Orangemoon](#) is a team build for matrix programs. If you don't know what that means, don't worry, but if you want a program which will help you to make money in a team environment, take the time to check this out. No sponsoring or recruiting is required, and everyone joins the matrix programs from the main team link, so that everyone can get ahead. This is the nicest group effort I've seen, and I am earning here.

## **Instant online AlertPay business**

Make \$5 over and over with this simple and affordable turnkey internet business. Build your AlertPay referrals and commissions as well. Lots of software, plr downloads and more are yours to download or sell via your own storefront. Clever little business, check it out now!

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